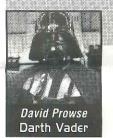
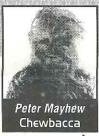
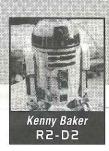
The Largest Gathering of

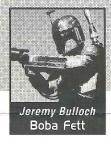
Cast, Crew, Artists, and Authors in North America is COMING TO ARIZONA!

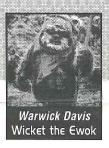
with special quests:

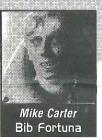


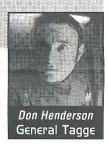
















October 31st Halloween ostume Contest

Friday, October 31st • Saturday, November 1st & Sunday, November 2nd, 1997

The Safari Resort Convention Center • Scottsdale, Arizona

- Steve Sansweet, LucasFilm Star Wars Ambassador (tentative)
- Star Wars artist Ralph McQuarrie
- Decipher, Inc's. Kendrick Summers

- Daryl F. Mallett, "Tales from Jabba's Palace" a short story
- Many more guests still pending!

SPONSORED BY:

































What's Happening at AzSWCon 1997?

This flyer is designed to let you know what to expect at the convention. There is no way we can tell you about each of the events taking place over the weekend, but here are some highlights:

HOURE



FRIDAY	NOON - 9:00pm
SATURDA'	Y10:00am - 8:00pm
SUNDAY	10:00am - 4:00pm



DIORAMA CONTEST

Do you have a favorite scene from the Star Wars Trilogy? Create a diorama of that scene and display it at our diorama contest. Prizes will be awarded in several categories.

CARLY BIRD



Friday from NOON - 6:00pm, the Dealer's Room will be open to Early Bird ticket holders during setup. This is a great opportunity for you serious Star Wars collectors to do some early hunting for those Holy Grail items you are looking for.



STUDIO PREVIEWS

Barry Bard will again delight us with incredible footage, slides and previews on all upcoming Sci-Fi shows courtesy of Jeff Walker Enterprises. This is a presentation not to be missed!

STAR WARS HALLOWEEN PARTY FOR KIDS



(Friday Night, 7 - 9pm)

We will be having a disc jockey playing your favorite Halloween tunes while you get to play your favorite Halloween games. Freeze Dance Contest, etc. will be held with numerous prizes to lucky winners (every child will win something!). Punch, cookies, and candy will be provided for all who come. A Star Wars costume contest will also be held in several categories for adults and children alike. Tickets can be purchased at the door beginning at 6:30pm. Tickets for Adults are \$6, Children are \$3. Part of the proceeds will go to various Valley charities.

STAR WARS TRIVIA CONTEST



On Saturday and Sunday, we will have several trivia contests to see who really knows the most about the Force! Adult and children categories with numerous prizes awarded. Hosted by Mr. Star Wars himself, Steve Sansweet.



STAR WARS COLLECTIBLE AUCTION

Each of our collectible dealers have reached into their attics to pull out some great items for you to bid on. No minimum bid!

Get your FREE AzSWCon 1997 Commemorative Refrigerator Magnet

Stop by any one of our sponsor's stores to receive a free AzSWCon 1997 Commemorative refrigerator magnet. If you are out of state, send a SASE envelope to us and we will send one to you.

Win Dinner With The Star Wars Actors

If you purchase a three admission ticket between April 1, 1997 and July 15, 1997, you will be eligible for our drawing to win dinner Saturday evening, November 1, 1997 with the Star Wars Actors. Ten dinners for two will be raffled off. When we receive your registration form and payment, we will send you a postcard that will serve as your entry form for the drawing. When you arrive at the convention, put it in our raffle box. The drawing will take place Saturday afternoon at 4:00pm (tentative).

Decipher's Star Wars Customizable Card Game Regional Tournament

Decipher's Kendrick Summers will be hosting the Regional Star Wars CCG during the convention. There will be a \$5 entrance fee for this event, and numerous prizes will be awarded for winners in various categories. Make sure you indicate in the checkbox on the registration form that you are interested in participating in this tournament.



Magic: The Gathering Tournament (Saturday Night. 8pm - Midnight

On Saturday night, after the convention's regular activities are over, we will be hosting a 132 player Magic: The Gathering tournament. There will be a \$5 entrance fee for this event, and numerous prizes will be awarded for winners in various categories. Make sure you indicate in the checkbox on the registration form that you are interested in participating in this tournament.

How to Find the Safari Resort

The convention center is a separate building north of the Safari Resort Hotel. Parking will be available outside of the convention center. We will try to have several signs posted outside to help guide you to the AzSWCon.

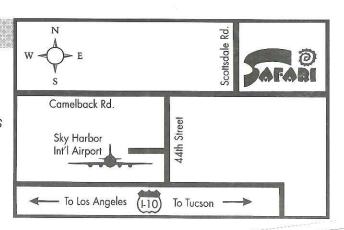
For Hotel Reservations Call: (602) 945-0721.

Mention the convention for a discount.



The Safari Resort

Located in the "Heart of Scottsdale", at Camelback and Scottsdale Roads, the Safari Resort is only 10 miles from Phoenix Sky Harbor Airport and 5 miles from Sun Devil Stadium, home of ASU, the Fiesta Bowl, and the Arizona Cardinals. The resort is directly across from Scottsdale's Fashion Square Mall and a short walk to Old Town Scottsdale and the famous Fifth Avenue Shops & Galleries. A variety of dining and entertainment also surround this Scottsdale classic. Championship golf and other recreation opportunities are just minutes away.

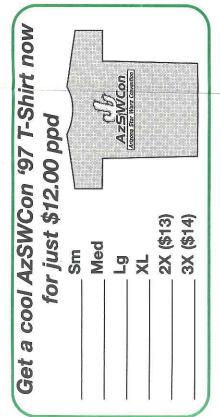


A limited edition AzSWCon 1997 group photo of the Star Wars actors can be purchased at a discount price in advance. This photo includes autographs from each of the actors in the photo. The advance price is \$60 each ppd; they will be \$75 the day of the convention. Please indicate the quantity of photo you want to purchase: # Photos \$ Total Cost

ALL PRICES ARE HIGHER
AT THE DOOR ...
PURCHASE YOUR MEMBERSHIP
NOW AND SAVE MONEY!

1997 SW Group Photo

AZSWCon





Registration Form

1997 At-the-Door prices	good	for a	all three	days:
Adults				\$60.00
Juniors & Seniors				\$30.00
One Day Adults				\$25.00
One Day Juniors & Seniors			(\$15.00

PRE-REGISTRATION PRICES (good for all three days) Please mark quantity in the box. THREE DAY PRE-REGISTRATION PRICES Must be postmarked by July 15, 1997 Adults	Please don't mail my badge. I want to pick it up on site. Please have your Disabled Services Dept. contact me about my special needs. Please send me info on exhibiting in the Diorama Show. Please send me tournament information:
Adults	Star Wars Magic Please send me Costume Contest information: Single Entry Group
Adults\$20.00 Juniors (5-12) & Seniors (60+)\$10.00 Good for Saturday & Sunday only. Friday Early Bird (NOON-6PM) available at the door for \$15.00. All prices subject to change without notice.	Category: Original Re-Creation Youth (age 13 & under
AME (in the box after your name please put code as follows: A for Adult, J for Junior,	S for Senior, and/or O for one-day)
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Return this form with your payment to:

AUTHORIZED SIGNATURE

AzSWCon 1997 • 5930-10 W. Greenway Rd., Suite 115, Glendale, AZ 85306 • (602) 978-5339 • Fax (602) 938-0925